



Observatorio Español sobre Big Data,
Inteligencia Artificial y Data Analytics
en el mundo empresarial



Asociación Española de Contabilidad
y Administración de Empresas

Spanish Observatory for Big Data, Artificial Intelligence and Data Analytics (BIDA) studies the possibility of a B2G (Business to Government) data sharing initiative to provide future insights on climate change to policy makers, and requests feedback during the COP25 in Madrid

[BIDA](#), the Spanish Observatory for Big Data, Artificial Intelligence and Data Analytics, consists of around 20 large enterprises and public bodies and is a forum for sharing AI and Big Data experiences between peers. It currently has two working groups, one on business to government (B2G) data sharing and another on AI ethics. The B2G working group is looking into the possibilities to combine public and privately held data (duly anonymized and aggregated) of its members into a common data lake to provide access to recognized climate change experts and data scientists. BIDA believes that this would be the first time business data would be shared for the common good on such a large scale. Applying AI and Machine Learning to this unique data set has the potential to uncover so-far unknown insights about the relation between economic activities and potential measures to reduce climate change. The value of B2G data sharing is well-recognized to help solve large societal challenges ([European Commission](#), [TheGovlab](#)), but is currently mostly happening in pilot mode. One of the key success factors for B2G sharing initiatives is that, from the beginning, potential final users are involved and commit to putting the system in operation if the results of a first pilot are successful.

BIDA, a Spanish initiative, therefore would like to take advantage of the [Climate Change Summit](#) in Madrid to invite policy makers and climate change experts to express their interest in this initiative, and to talk to experts to evaluate the opportunity of this unique initiative.

Climate change experts, policy makers and data scientists can express their interest by sending an email to richard.benjamins@telefonica.com or to bida@aecca.es.