



7th World Congress of the International Society of Business Economics and Ethics (ISBEE 2020)

Re-inventing Globalization: Community, Virtues and the Power of Purpose



aeca

Asociación Española de Contabilidad
y Administración de Empresas

CALL FOR PAPERS

Track: The commitment to ethics from business management

The 'International Society of Business Economics and Ethics (ISBEE)' will celebrate its VII World Congress on July 15-18, 2020 in Bilbao. In it, and with the help of the Universidad Loyola Andalucía and AECA, a 'track' on 'The commitment to ethics from business management' has been accepted.

In the last years, some corporate scandals have generated a concern about the behavior of companies and have called into question the real commitments that companies assume and disclose about their social responsibility and about their contribution to a more equitable and sustainable society.

Ethics should guide the management of companies in an integral manner and, therefore, should be a reference in their social, economic and environmental commitments, and in their relationships with all their stakeholders.

The dissemination of rigorous, relevant and balanced integrated information (financial and non-financial) on all dimensions of the company - economic, environmental, social and corporate governance (ESG) - represents an essential part of an ethical and transparent management of organizations business.

Abstracts until November 30

ISBEE, Universidad Loyola Andalucía and AECA invite you to participate in the event, submitting communications proposals on the themes of this Track. The **deadline for submitting abstracts** (between 500 and 1,000 words) ends on **November 30**. The language of the Congress is English. Please, send the submission proposals to: mrui@uloyola.es or isepulveda@uloyola.es

The ISBEE World Congress will be held in Bilbao with the collaboration of the **University of the Basque Country** and the **University of Deusto**, and the coordination of Professor **José Luis Retolaza**.

More information about the VII Congress of the ISBEE at: <https://www.ehu.es/en/web/isbee2020>